



**Superstrut**<sup>®</sup>

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## SAP Superstrut Promotion

Don't miss the promotional pricing available for **Superstrut** channel and accessories in advance of the SAP conversion on July 10th

### BRANCH SAP Superstrut Promotion:

- Minimum order value \$10k of Strut Sticks + Accessories
- Maximum order value \$40k
- Strut sticks not to exceed 67% of total order value
- Strut accessories must be 33% or greater of total order value

### TRUCKLOAD SAP Superstrut Promotion:

- Order value of 1 truckload of Strut Sticks + Accessories
- Strut sticks not to exceed 67% of total order value
- Strut accessories must be 33% or greater of total order value
- Benefit – deeper discount than standard SAP strut promo

## SAP Superstrut Promotion

**Why** – With the upcoming SAP conversion and the additional space and carrying costs required to overstock strut at local branches we wanted to provide additional incentives to distributors to pre-order our strut and fitting.

**How** – Promo will be handled through our pricing team using pre-approved quote levels to ensure fast turnaround times of quotes to allow distributors to place orders immediately. Note - Distributors that have promotional Strut Accessories on SPA's will need remove these SKUs from their current SPA to receive the promotional pricing for Accessories.

**When** – Promo runs from 5/15/2023 to 7/10/2023

**Limit** – Maximum of 2 promo orders

# Part number list

| Superstrut Accessories |              |               |
|------------------------|--------------|---------------|
| A100 1/4               | 703 1/2 EG   | AB201 EG      |
| A100 3/8               | 703 3/4 EG   | AB202 EG      |
| A100 1/2               | 703 1EG      | AB205 EG      |
| AB100 1/4              | 703 1 1/4 EG | AB219 EG      |
| AB100 3/8              | 703 1 1/2 EG | AP 232SQ EG   |
| AB100 1/2              | 703 2 EG     | A 804 NEOP WH |
| AB241 1/2EG            | 702 2 1/2 EG | B 804 NEOP WH |
| AB241 1/4EG            | 702 3 EG     | U501 EG       |
| AB241 3/8EG            | 702 3 1/2 EG | U502 EG       |
|                        | 702 4 EG     |               |

| Superstrut Channel |             |
|--------------------|-------------|
| A1200HS10PG        | A1200HS10EG |
| A1400HS10PG        | A1400HS10EG |
| B1400HS10PG        | B1400HS10EG |
| A1200 10PG         | A1200 10EG  |
| B1400 10PG         | B1400 10EG  |
| A1200HS20PG        | A1200HS20EG |
| B1400HS20PG        | B1400HS20EG |
| A1200 20PG         | A1200 20EG  |

Contact your Superstrut sales representative for pricing and details