

DISTRIBUTOR CONVERSION PROMOTION

Switch to Superstrut® and save

Get industry-leading metal framing channels and accessories at unbelievable prices

Superstrut®



For over half a century, Superstrut has been one of the industry's best known brands of metal framing channels and innovative accessories, available in a variety of durable finishes. Take advantage of this limited-time opportunity to convert your strut offering to the Superstrut brand at exceptional cost savings.

Note: Promotional pricing under the 2024 Superstrut Conversion Program is a one-time promotional price and not discounted into-stock pricing. Qualifying orders are ineligible for special pricing agreement rebates.

Two buy-in levels to suit your branch's business

- \$15,000 or \$75,000 minimum initial order (total order value must include at least 25% accessories).
- \$75,000 initial order represents truckload pricing (best price level).
- Strut channels available in pre-galvanized, SilverGalv® or GoldGalv® finish.
- Accessories available in SilverGalv or GoldGalv finish.
- Contact your ABB account manager for a quote customized specifically for your branch's metal framing business and buy-in level.

3:1 buy-back incentive

- For every \$3 you spend on Superstrut accessories, receive \$1 in credit applied via a credit memo (based on approval).
- Maximum limit applies. Consult your ABB account manager to learn more.



Hurry — this offer won't last!

This special introductory pricing offer is only valid March 1, 2024 – June 30, 2024. Contact your ABB account manager today for your custom quote.

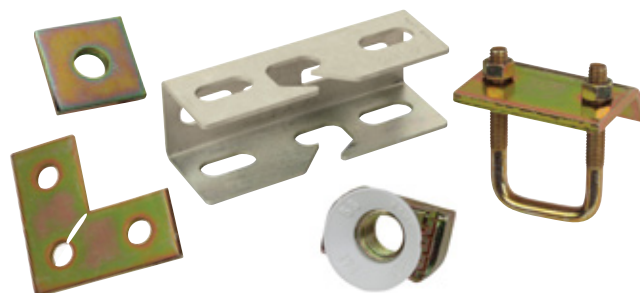


ABB Installation Products Inc.
Electrification Business
860 Ridge Lake Blvd.
Memphis, TN 38120

electrification.us.abb.com

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